

Iowa Machinery & Supply Material Handling Division to Become MH Equipment Company.

DES MOINES, IA. – (December 15, 2007) –Iowa Machinery & Supply, regionally headquartered out of Des Moines, Iowa, has recently announced that as of January 1, 2008, the Material Handling Division of the company will be assuming the name of their parent company, MH Equipment. Iowa Machinery has branches located in Des Moines, Cedar Rapids, Waterloo, Ottumwa and Eldridge.

Since 2001, Iowa Machinery & Supply has belonged to the MH Equipment family of material handling dealerships that spreads from Iowa to West Virginia and includes 24 branches throughout the Midwest. MH Equipment Company is headquartered in Peoria, Illinois.

“The decision to change the name of our Material Handling Division was not taken lightly given that the roots of this division can be traced back over fifty years,” states Darrell Randall, President of Iowa Machinery & Supply. “However, our name change to MH Equipment Company allows us to share the strong brand equity of our parent company as well as create an umbrella to unify the company’s various operating units in our quest to become a better partner for our customers.”

MH Equipment Company is one of the oldest forklift dealers in the country, signing on as a Hyster dealer in 1952, and has been honored as a multiple year Hyster Dealer of Distinction award winner. In addition to new Hyster equipment, MH Equipment’s full-service dealerships offer fleet management services, training, used and rental equipment, and parts and service for all makes and models of forklifts as well as most any other industrial mobile equipment.

The Industrial Division of Iowa Machinery & Supply will continue to operate under the Iowa Machinery name. Recognized as a Century Business by the Iowa Association of Business and Industry in 2003, Iowa Machinery offers a full line of industrial products and supplies as well as a hydraulic and tool repair center located in their Eldridge facility.

For questions or comments on Iowa Machinery’s upcoming name change or for more information on products or services, contact Dannelle Dahlhauser at ddahlhauser@iowamach.com or call (800) 816-6456.

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